

# At Work

As a professional you either become a key figure in an international environment – anywhere is possible – or you strengthen local businesses in your home country. You might land a job as a junior trader, an account executive or a supply chain planner. Imagine a Barcelona based company is looking for an international sales officer. And you are the best candidate! Countless opportunities await.

## Where are classes held?

### Campus Groenplaats

Nationalestraat 5, B-2000 Antwerp

+32 3 613 16 00

ibs@kdg.be

Campus Groenplaats is the main campus, but from time to time classes will be held at:

### Campus Pothoek


Pothoekstraat 125, B-2060 Antwerp

### Campus Stadswaag

Predikerinnenstraat 18, B-2000 Antwerp

 kareldegrotehogeschool

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## Open Days

On our Open Days lecturers and students are ready to meet with you and answer all of your questions. Check [www.kdg.be/ibs-info-days](http://www.kdg.be/ibs-info-days) for more information.

SAT.	SAT.	SAT.	THU.
23	27	22	05
FEB.	APR.	JUNE	SEPT.
10 a.m.-5 p.m.	10 a.m.-2 p.m.	10 a.m.-2 p.m.	5 p.m. - 9 p.m.

## Time to apply

Send an email to [ibs@kdg.be](mailto:ibs@kdg.be).

# Business Management (International Business)

## Bachelor of Business Management

Do you want to help an international business expand?

Would you like to work with worldwide suppliers?

Would you like to be there when business decisions need to be taken within the blink of an eye?

**How will you make a difference?**



Up-to-date info and video:  
[www.kdg.be/int-business](http://www.kdg.be/int-business)

**KdG** Karel de Grote  
University College

# Your Study Programme

During the first year you will focus on the general principles of international management and trade. In the second year you move on to international marketing and international business, fine-tuning your skills. In year three you write your bachelor's thesis. Icing on the cake: an internship in an international company and an optional exchange semester abroad. During this 3-month international internship – New York, Shanghai, São Paulo ... – you take on a project that adds value to the organisation you work for and at the same time helps you develop your expertise.

Courses are a mix of theoretical lectures, team and individual assignments that will allow you to grow both professionally and personally.

Practice is key in this hands-on programme allowing you to apply your knowledge on actual cases. Coached by a fine team of lecturers from universities and businesses all over Europe and beyond you learn to maintain yourself in surroundings where strong verbal skills are indispensable.

## Academic Year and Classes

This is the class schedule of the current academic year (2018-2019). Check [www.kdg.be/int-business](http://www.kdg.be/int-business) for updates and course content.

**ECTS = European Credit Transfer System**

**Academic year = 4 periods**

Advantages:

- Well-defined amount of study material for the exam and a manageable workload
- Immediate and frequent feedback
- You learn how to plan

### YEAR 1

COURSES	ECTS
Building Sustainable Business	3
Personal Development & Management Skills	6
Business Communication	6
Foreign Language (French, Dutch, Spanish or other)	6
Business Process Analysis	3
Principles of Marketing	5
Consumer Behaviour in International Markets	3
Financial Accounting	6
International & European Law	5
Business Economics	5
Innovative Opportunities	3
ICT for Communication	3
ICT and Calculations	3
Elective (choose 1 course out of available electives offering) e.g.	3
- Belgian and European Culture	
- Business in Africa	
- Introduction to Chinese Language and Culture	
- English Upgrade to B2+	

### YEAR 2

COURSES	ECTS
English C1 Road to IELTS	6
Foreign Language (French, Dutch, Spanish or other)	6
Supply Chain Management	5
Operational Marketing Planning	5
Cost Accounting & Budgeting	5
Sales Management	5
International Business Law	5
International Experience & Personal Development	6
Quantitative Business Techniques	6
Human Resources Management	3
Project Management	3
Report and Academic Writing	3
Electives (choose 1 out of available electives offering) e.g.	3
- Intercultural Management and Communication	
- Sales Tools	
- Corporate Social Responsibility	

### YEAR 3

COURSES	ECTS
Major Electives (choose 2 out of 3)	10
- Warehouse Management	
- Financial Reporting and Auditing	
- International Human Resources Management	
Bachelor Project & Reporting	7
International Internship	20
International Corporate Strategy	5
International Trade & Risk Management	5
Minor Electives (choose 4 out of available electives offering) e.g.	12
- Network and Lobbying	
- Business Modeling	
- Operations Management	
- Introduction to International Finance	
- Responsible Product Management	
- International Tax and Finance Management	



International vibes and Antwerp  
[www.kdg.be/international-vibes](http://www.kdg.be/international-vibes)



Questions regarding eligibility, prerequisites, enrolment, tuition fee, credits, learning account, guidance, ...? Check [www.kdg.be/int-business](http://www.kdg.be/int-business) or mail us your questions: [ibs@kdg.be](mailto:ibs@kdg.be).

