

**SJABLOON – Werken via KdG –**

Gelieve dit ingevulde sjabloon te mailen naar: [werken-via-kdg@kdg.be](mailto:werken-via-kdg@kdg.be)

Sollicitaties dienen verstuurd te worden naar de contactgegevens uit de vacature.

**Functietitel:** Digitale en grafisch design

**Bedrijfsnaam:** Kanvic Consulting

**Uiterste sollicitatiedatum:** 15 Oktober

**Categorie:**

Juiste categorie aankruisen\*

Administratie en secretariaat	
Creatieve en artistieke beroepen	X
Financiële en juridische sector	
Gezondheidszorg	
HR management	
ICT en multimedia	X
Transport, logistiek en distributie	
Onderwijs	
Sales, marketing en communicatie	
Sociale en culturele sector	
Techniek, chemie en productie	
Andere	
Jobevents	
Studentenjobs en vrijwilligerswerk	

Kanvic is a leading strategy consulting firm in India. Our work encompasses all major areas of business including strategy, transformation, marketing and digital. Our clients range from multinational companies to large Indian corporates and mid-sized firms. To know more about Kanvic, please visit our website [www.kanvic.com](http://www.kanvic.com)

### ***The Challenge***

Developing the visual identity of a leading strategy consulting firm in India through digital, print and new media supports. The intern will be in charge of the overall identity of our firm (internal and external support) and will play a crucial role in our marketing and branding activities.

### ***Digital Design***

You will be in charge of design for our digital and online supports including our corporate website and social media:

- Layout design for new pages and improvements to existing pages on our company website
- Collaboration with our team to create visually compelling content across social media platforms
- Design of Keynote presentation templates, e-mail signature tables and data sheets
- Data visualisation of analyses for presentations, case studies and published articles
- Directed animated presentation of case studies and analyses
- Development of interactive video and audio visuals
- Generation of new ideas for innovative communication supports

### ***Print Design***

Based on our existing brand identity, you will be in charge of developing and improving our communication supports through:

- One-off design for key reports, articles and presentations
- Design of marketing collaterals and business cards
- Logo design for new tools and services

### ***Client work***

In addition to developing our corporate identity you will also have the opportunity to support our client teams on strategy consulting assignments through providing design support for critical client deliverables including presentation design, data visualisation and the application of design thinking to relevant client problems.

### ***Opportunities***

- Develop unique creative solutions in a wide-range of mediums
- Apply your course learning to real design projects
- See your work make a real impact on our business
- Develop your commercial portfolio
- Experience working in a different business culture and with a diverse team
- Gain an experience of working in one of the world's fastest growing economies

### ***Requirements***

- Strong skills in current graphic design practices and web production software, such as Adobe Photoshop, Adobe Illustrator, Adobe After Effects, InDesign and Adobe Muse.
- Proficient in HTML/Dreamweaver and Adobe Flash. Working knowledge of wordpress is an advantage
- Excellent knowledge of OSX and iWork applications including Keynote and Pages
- Strong design style, including creative design solutions within the constraints of the Internet
- Knowledge of new media and innovative supports of communication.
- Excellent teamwork skills with an ability to get the work done with minimal supervision
- High level of enthusiasm and passion for your work
- Proficient in English (written & spoken)
- An understanding of business issues

### ***Rewards***

There is a competitive monthly stipend for this internship

Please apply for the international internship at <https://www.kanvic.com/apply> attaching a recent example of your work along with your CV