

After your degree?

You'll have **confidence**, a **diverse skill-set**, and **direction**!
You'll have learnt what function within the business world speaks to you. And you'll be ready to fill the role.

Whether you prefer a **small company** or a **large corporation**, you'll be ready to **make a difference** in the industry of your choice. And you can do it on a **global scale**.

Further studies? You may decide to specialise and pursue a master's degree in a business field.

Where are classes held?

Campus Groenplaats

Nationalestraat 5, 2000 Antwerp, Belgium
+32 3 613 16 00
study@kdg.be

Campus Groenplaats is the main campus, but from time to time classes are held at:

Campus Pothoek

Pothoekstraat 125, 2060 Antwerp, Belgium

Campus Stadswaag

Predikerinnenstraat 18, 2000 Antwerp, Belgium

 kareldegrotehogeschool
 #kdghogeschool
 @kdguniversity.asa

Open days 2024

Lecturers are on hand to answer your questions about our programme. For times, locations and extra information moments, check www.kdg.be/info-days.

SAT	SAT	SAT	TUE
09 MAR	20 APR	22 JUN	03 SEP

Time to apply

Follow the application procedure on www.kdg.be/en/apply.

STUDY
FLANDERS

Belgium, where great minds grow



Up-to-date info and video: www.kdg.be/global

Responsible publisher: Veerle Hendrickx, Brusselstraat 45, B-2018 Antwerp.
KdG is part of AUHA, the Association of the University and Universities of Applied Sciences and Arts in Antwerp.

Join our
international
classroom!

Professional bachelor
International Business Management

Global Business

Get ready for **your future** in business!
Find out what makes businesses thrive in the global marketplace. And discover what **your perfect role** will be. Get **hands on practice** in our **business lab** applying what you learn in real-life scenarios. Join our **international classroom** and get career-ready with global prospects!

KdG
University of Applied
Sciences and Arts

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Your study programme

In this transformative programme you will:

- ✓ Build up your **business acumen** covering all business management fundamentals
- ✓ Gain a full understanding of the **opportunities and challenges** faced by international companies
- ✓ **Apply the theory** in the classroom on **group assignments**
- ✓ Engage in **cross-cultural communication** to prepare you for work on the global stage
- ✓ Enjoy a **12 week internship** where you get to experience an international company for real

Benefit from **practical coaching** with a **personal touch**.

Who is the programme for?

- ✓ You're interested in **what makes successful businesses tick**
- ✓ You're a **team player** inspired by working with classmates from **around the world**
- ✓ You want the skills that will help you **find your place** in the business world
- ✓ You **learn by doing**. Apply the theory in the classroom

This programme is **taught in English**.

Classes

This is the planned class schedule. Check www.kdg.be/global for updates and course content.

ECTS = European Credit Transfer System

Academic year = 4 terms

Our approach:

- Well-defined amount of study material for the exams and a manageable workload
- Immediate and frequent feedback
- You learn how to plan

YEAR 1

COURSES	ECTS
Global marketing communication	5
Business economics	5
International and European law	5
Personal development	6
Financial accounting	5
International trade, transport and logistics	5
Excel fundamentals	3
Digital workplace tools	3
Regenerative business	3
Business lab	5
Business communication	3
Business reports and correspondence	3
Cross-cultural communication	3
Elective (choose 1)	3
- Business in emerging markets	
- Business in Europe	
- Business in the US	
- Business in Latin America	
- Business in Africa	
- English upgrade to B2+	
Elective language (choose 1)	3
- Dutch elementary 1	
- French elementary 1	
- Spanish elementary 1	
- French intermediate 1	
- Other foreign language 1	

YEAR 2

COURSES	ECTS
Strategic and operational marketing	3
Sales strategy	3
Import and export management	3
International business law	5
Professional development	6
Human resources management	3
Managerial accounting	5
International finance management 1	3
Supply chain management	3
Quantitative business techniques	5
Research and academic reporting	3
Innovation and change	3
English C1 road to IELTS	6
Elective (choose 1)	3
- International business practices	
- Networking and lobbying	
- Geopolitics	
- Storytelling as a business tool	
Elective language (choose 1)	6
- Dutch elementary 2	
- French elementary 2	
- Spanish elementary 2	
- French intermediate 2	
- Other foreign language 2	

YEAR 3

COURSES	ECTS
International corporate strategy	5
International trade and risk management	5
Major electives (choose 2)	10
- International finance management 2	
- Global human resources management	
- Green deal policymaking	
International internship	20
Bachelor thesis	8
Business ethics	3
Minor electives (choose 2)	6
- Business modelling	
- Corporate reputation management	
- Digital marketing	
- DXC masterclass	
- Operations management	
- Third-party project	
- Blockchain and artificial intelligence	
Elective language (choose 1)	3
- Dutch elementary 3	
- French elementary 3	
- Spanish elementary 3	
- French intermediate 3	
- Other foreign language 3	



Questions regarding eligibility, prerequisites, enrolment, tuition fee, credits, learning account, guidance, ...? Check www.kdg.be/en.

