After your degree?

You'll have **confidence**, a **diverse skill-set**, and **direction!** You'll have learnt what function within the business world speaks to you. And you'll be ready to fill the role.

Whether you prefer a **small company** or a **large corporation**, you'll be ready to **make a difference** in the industry of your choice. And you can do it on a **global scale**.

Further studies? You may decide to specialise and pursue a master's degree in a business field.

Where are classes held?

Campus Groenplaats

Nationalestraat 5, 2000 Antwerp, Belgium +32 3 613 16 00 study@kdg.be

Campus Groenplaats is the main campus, but from time to time classes are held at:

Campus Pothoek

Pothoekstraat 125, 2060 Antwerp, Belgium

Campus Stadswaag

Predikerinnenstraat 18, 2000 Antwerp, Belgium

- kareldegrotehogeschool
- #kdghogeschool
- @kdguniversity.asa

Open days 2024

Lecturers are on hand to answer your questions about our programme. For times, locations and extra information moments, check **www.kdg.be/info-days**.

SAT SAT TUE

OP 20 22 03

MAR APR JUN SEP

Time to apply

Follow the application procedure on www.kdg.be/en/apply.

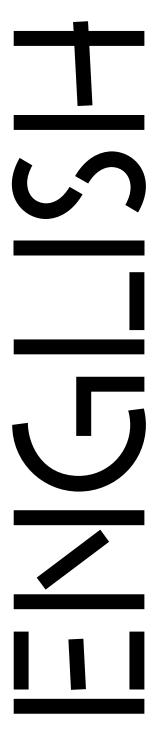


Belgium, where great minds grow



Up-to-date info and video: www.kdg.be/global

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Professional bachelor International Business Management

Global Business

Get ready for **your future** in business!
Find out what makes businesses thrive in the global marketplace. And discover what **your perfect role** will be.
Get **hands on practice** in our **business lab** applying what you learn in real-life scenarios. Join our **international classroom** and get career-ready with global prospects!



Your study programme

In this transformative programme you will:

- ✓ Build up your business acumen covering all business management fundamentals
- √ Gain a full understanding of the opportunities and challenges faced by international companies
- ✓ Apply the theory in the classroom on group assignments
- ✓ Engage in **cross-cultural communication** to prepare you for work on the global stage
- ✓ Enjoy a **12 week internship** where you get to experience an international company for real

Benefit from practical coaching with a personal touch.

Who is the programme for?

- ✓ You're interested in what makes successful businesses tick
- ✓ You're a **team player** inspired by working with classmates from around the world
- ✓ You want the skills that will help you **find your place** in the business world
- ✓ You **learn by doing**. Apply the theory in the classroom

This programme is taught in English.



Questions regarding eligibility, prerequisites, enrolment, tuition fee, credits, learning account, guidance, ...? Check www.kdg.be/en.

Classes

This is the planned class schedule. Check www.kdg.be/global for updates and course content.

ECTS = European Credit Transfer System

Academic year = 4 terms Our approach:

- Well-defined amount of study
- material for the exams and a manageable workload
- Immediate and frequent feedback
- You learn how to plan

YEAR 1

ILARI	
COURSES	ECTS
Global marketing communication	5
Business economics	5
International and European law	5
Personal development	6
Financial accounting	5
International trade, transport and logistics	5
Excel fundamentals	3
Digital workplace tools	3
Regenerative business	3
Business lab	5
Business communication	3
Business reports and correspondence	e 3
Cross-cultural communication	3
Elective (choose 1)	3
 Business in emerging markets Business in Europe Business in the US Business in Latin America Business in Africa English upgrade to B2+ 	
Elective language (choose 1)	3
 Dutch elementary 1 French elementary 1 Spanish elementary 1 French intermediate 1 Other foreign language 1 	

YEAR 2

COURSES	
Strategic and operational marketing	:
Sales strategy	;
Import and export management	
International business law	
Professional development	
Human resources management	
Managerial accounting	
International finance management	1
Supply chain management	
Quantitative business techniques	
Research and academic reporting	
Innovation and change	
English C1 road to IELTS	
Elective (choose 1)	
International business practicesNetworking and lobbyingGeopoliticsStorytelling as a business tool	
Elective language (choose 1)	
 Dutch elementary 2 French elemantary 2 Spanish elementary 2 French intermediate 2 	

- Other foreign language 2

YEAR 3

COURSES	ECTS
International corporate strategy	Ę
International trade and risk management	Ę
Major electives (choose 2)	10
 International finance management Global human resources manage Green deal policymaking 	
International internship	20
Bachelor thesis	8
Business ethics	3
Minor electives (choose 2)	6
 Business modelling Corporate reputation manageme Digital marketing DXC masterclass Operations management Third-party project Blockchain and artificial intelligen 	
Elective language (choose 1)	3
Dutch elementary 3French elementary 3Spanish elementary 3French intermediate 3Other foreign language 3	

2024 2025 FEB SEP ОСТ NOV DEC JAN MAR APR MAY JUNE JULY AUG



Flex week (class, study, exams or activity week)

Deliberation