

After your degree?

The main objective is clear. With your entrepreneurial mindset and business know-how you will be ready to **start your business**. Or you can choose to build experience working with an **existing start-up**.

Further studies? A master's degree in a business discipline is also an option.

No matter which path you first take, you'll have a **world of opportunity**.

Where are classes held?

Campus Groenplaats
Nationalestraat 5, 2000 Antwerp, Belgium
+32 3 613 16 00
study@kdg.be

Campus Groenplaats is the main campus, but from time to time classes are held at:

Campus Pothoek
Pothoekstraat 125, 2060 Antwerp, Belgium

Campus Stadswaag
Predikerinnenstraat 18, 2000 Antwerp, Belgium

f kareldegrotehogeschool
x #kdghogeschool
@ @kdguniversity.asa

Open days 2024

Lecturers are on hand to answer your questions about our programme. For times, locations and extra information moments, check www.kdg.be/info-days.

SAT	SAT	SAT	TUE
09 MAR	20 APR	22 JUN	03 SEP

Time to apply

Follow the application procedure on www.kdg.be/en/apply.

STUDY
FLANDERS

Belgium, where great minds grow



Up-to-date info and video: www.kdg.be/ie

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KdG is part of AUHA, the Association of the University and Universities of Applied Sciences and Arts in Antwerp.

Join our
international
classroom!

Professional bachelor
International Business Management

International Entrepreneurship

Turn your concept into reality. **Launch your own start-up!** Got a business idea? Or you want to unlock your inner entrepreneur? Then join our **hands-on**, immersive programme and prepare to be your own boss. Learn the fundamentals that will support a **viable business venture**. Start your journey as an entrepreneur in innovative, international Antwerp.

KdG
University of Applied
Sciences and Arts

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Your study programme

In this transformative programme you will:

- ✓ Learn all aspects of **how to run a business** from building it up to bringing it to market
- ✓ Be coached by experts and get the backing of a **dedicated entrepreneurship centre**
- ✓ Enjoy a **9 week internship** with an existing start-up
- ✓ Turn your own concept into a **viable business model** during your **graduation project**

Benefit from **practical coaching** with a **personal touch**.

Who is the programme for?

- ✓ You have **vision and imagination**: an **out of the box thinker**
- ✓ You have a **strong work ethic** and **resilience**
- ✓ You recognise the value in **international opportunity**
- ✓ You have the **sense of purpose** to discover your **true ambition**

This programme is **taught in English**.

Classes

This is the planned class schedule. Check www.kdg.be/ie for updates and course content.

ECTS = European Credit Transfer System

Academic year = 4 terms

Our approach:

- Well-defined amount of study material for the exams and a manageable workload
- Immediate and frequent feedback
- You learn how to plan

YEAR 1

COURSES	ECTS
Global marketing communication	5
Business economics	5
International trade, transport and logistics	5
International and European law	5
Personal development	6
Excel fundamentals	3
Digital workplace tools	3
Financial accounting	5
Regenerative business	3
Entrepreneurial lab	5
Business communication	3
Business reports and correspondence	3
Cross-cultural communication	3
Elective (choose 1)	3
- Business in emerging markets	
- Business in Europe	
- Business in the US	
- Business in Latin America	
- Business in Africa	
- English upgrade to B2+	
Elective language (choose 1)	3
- Dutch elementary 1	
- French elementary 1	
- Spanish elementary 1	
- French intermediate 1	
- Other foreign language 1	

YEAR 2

COURSES	ECTS
Strategic and operational marketing	3
Trade essentials	3
International business law	5
Professional development	4
Quantitative business techniques	5
Research and academic reporting	3
Start-up strategy	3
Futureproof entrepreneurship	3
Brand reputation	5
Internship	11
English C1 road to IELTS	6
Elective (choose 1)	3
- International business practices	
- Human resources management	
- Storytelling as a business tool	
Elective language (choose 1)	6
- Dutch elementary 2	
- French elementary 2	
- Spanish elementary 2	
- French intermediate 2	
- Other foreign language 2	

YEAR 3

COURSES	ECTS
Business ethics	3
Design thinking	4
Startup practicalities	5
Networking and negotiating	3
Digital governance	3
Company project	8
Graduation project	25
Minor electives (choose 2)	3
- Operations management	
- Digital marketing	
- DXC masterclass	
- CSR business game	
- Corporate reputation management	
- Blockchain and artificial intelligence	
Elective language (choose 1)	3
- Dutch elementary 3	
- French elementary 3	
- Spanish elementary 3	
- French intermediate 3	
- Other foreign language 3	



Questions regarding eligibility, prerequisites, enrolment, tuition fee, credits, learning account, guidance, ...? Check www.kdg.be/en.

