

After your degree?

You'll have the mindset and the technical skills to make a positive change. You can go on to **deliver creative solutions** from **anywhere in the world**.

Become a **project manager, digital strategist, storyteller, growth hacker, product designer, web developer, or video producer** to name just some options! Or **forge your own path**. Get our backing **to launch your start-up**. Be your own boss!

Further studies? You can. Find a master's at another university to specialise in your chosen discipline. Unlock your potential!

Where are classes held?

Campus Hoboken
Salesianenlaan 90, 2660 Antwerp, Belgium
+32 3 613 17 00

Campus Zuid
Brusselstraat 45, 2018 Antwerp, Belgium
+32 3 613 13 13

study@kdg.be

Your training is split between Campus Hoboken and Campus Zuid and sometimes elsewhere in the city.

 kareldegrotehogeschool
 #kdghogeschool
 @kdguniversity.asa

Open days 2024

Lecturers are on hand to answer your questions about our programme. For times, locations and extra information moments, check www.kdg.be/info-days.

SAT	SAT	SAT	TUE
09 MAR	20 APR	22 JUN	03 SEP

Time to apply

Follow the application procedure on www.kdg.be/en/apply.

STUDY
FLANDERS

Belgium, where great minds grow



Up-to-date info and video: www.kdg.be/multimedia-english

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KdG is part of AUHA, the Association of the University and Universities of Applied Sciences and Arts in Antwerp.

Join our
international
classroom!

Professional bachelor

Multimedia & Creative Technologies

A creative mind? Hooked on tech and media trends? Set yourself up for a **career in a creative role**. Get the **hands-on training** you need to **apply digital and technological solutions**. Use your technical and tactical skills to **make a difference**.

KdG
University of Applied
Sciences and Arts

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Your study programme

In this transformative programme you will:

- ✓ **Apply creative technologies** to bring an **innovative concept to market**.
- ✓ Experiment in our **FabLab** with a range of **new media**
- ✓ Collaborate on **varied projects** with **international** classmates
- ✓ Develop your **entrepreneurial** mindset
- ✓ Enjoy a 3 month **internship** that gives you valuable work experience

Benefit from **practical coaching** with a **personal touch**.

Who is the programme for?

- ✓ The **digital world** fascinates you
- ✓ You prefer a **hands-on, interactive** approach to learning
- ✓ You're a **self-starter** with a **can-do** mentality
- ✓ You like to find **smart new ways** to solve problems
- ✓ You want less theory and exams. **More practice. More projects!**

This programme is **taught in English**.

Academic year and classes

This is the planned class schedule.

Check www.kdg.be/multimedia-english for updates and course content.

ECTS = European Credit Transfer System

Academic year = 4 terms

Our approach:

- Well-defined amount of study material for the exams and a manageable workload
- Modules with a project-based focus
- Teamwork
- Immediate and frequent feedback
- You learn how to plan

YEAR 1

COURSES	ECTS
Project: Fusion challenge 1	6
Programming 1	4
Graphic design basics	4
Programming 2	3
In out systems 3	3
3D modeling	3
Project: Fusion challenge 2	6
Audio/Video mediaproduction	3
3D development	3
3D animation 1	3
Storytelling basics	3
Visual communication	4
Webcoding 1	3
Supportive courses:	
- Intercultural communication	4
- Entrepreneurial essentials	4
- Science, technology and society (RMPL)	4

YEAR 2

COURSES	ECTS
Project: Start-up challenge	5
Principles of game design	5
User experience (UX)	3
Camera & content	3
Proof of concept	3
Webcoding 2	4
Project: International branding challenge	6
Strategy & creation	3
Immersive Marketing	3
Audio/Video postproduction	3
3D animation 2	3
3D VFX (light)	3
Motion graphics	3
Real-time 3D (ATO)	4
Supportive courses:	
- Prototyping	4
- Fablab experience	4
- AI prompting	3

YEAR 3

COURSES	ECTS
Project: Innovation challenge	10
Trendwatching	5
Business financials	4
International professionalism	3
Supportive courses:	
- New technology	5
- Fablab experience part 2	3
Project: Bachelorproject	15
Project: Internship	15



Questions regarding eligibility, prerequisites, enrolment, tuition fee, credits, learning account, guidance, ...?

Check www.kdg.be/en.

WEEK	2024					2025																																														
	SEP	OCT	NOV	DEC		JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP																																						
	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37
	C	C	C	C	C	C	H	E	C	C	C	C	C	C	H	C	C	E	E	C	C	C	C	C	H	C	C	E	C	H	H	C	C	C	C	C	C	E	E	E	D	H	H	H	H	H	H	H	E	E	E	D
	C	C	C	C	C	C	H	E	C	C	C	C	C	C	H	C	C	E	E	C	C	C	C	C	H	C	C	E	C	H	H	C	C	C	C	C	C	E	E	E	D	H	H	H	H	H	H	E	E	E	D	

C Classes
 H Holiday
 E Exam week
 D Deliberation